



Smelling more, smelling differently

SNF Kommunikationsprojekt 2017-2020

New scents in Action

SNF Forschungsprojekt 2014-2018

Wissensduft

SNF Forschungsprojekt 2010-2013

Forschungoutput

1 Articles and book chapters

Endrissat, N. (forthcoming) *How can I know what I see until I hear what you think? An invitation to comment on video recordings of aesthetic work in perfumery.* *M@n@gement Unplugged Section, The Interpreters: Interpreting aesthetic video data*, Vol. 21 (5).

Endrissat, N. (forthcoming) *Cubism and a reflective space for interpretive inquiry.* *M@n@gement Unplugged Section, The Interpreters: Interpreting aesthetic video data*, Vol. 21 (5).

Endrissat, N. & Noppeney, C. (2019). *Smells like craft spirit? Hope, optimism and sellout in niche perfumery.* In E. Bell, G. Mangia, S. Taylor & M.L. Toraldo (Eds.), *The organization of craft work: identities, meanings and materiality*. Routledge.

Osman, A., Noppeney, C., & Endrissat, N. (2017). *Culturalizing Scent: Current Steps towards Integrating the Sense of Smell in Art & Design Education.* In V. Henshaw, K. McLean, D. Medway, C. Perkins, & G. Warnaby (Eds.), *Designing with smell: practices, techniques and challenges* (pp. 169–177). New York: Routledge.

Endrissat, N., Islam, G., & Noppeney, C. (2016). *Visual organizing: Balancing coordination and creative freedom via mood boards.* *Journal of Business Research*, 69(7), 2353–2362.

Islam, G., Endrissat, N., & Noppeney, C. (2016). *Beyond ‘the Eye’ of the Beholder: Scent innovation through analogical reconfiguration.* *Organization Studies*, 37(6), 769–795.

Noppeney, C., & Osman, A. (2015). *Anna-Sabina Zürcher – Die Suche nach der Essenz.* *Kunstbulletin*, (4), 30–37.

Endrissat, N., & Noppeney, C. (2013). *Materializing the Immaterial: Relational Movements in a Perfume’s Becoming.* In P. R. Carlile, D. Nicolini, A. Langley, & H. Tsoukas (Eds.), *How Matter Matters. Objects, Artifacts, and Materiality in Organization Studies* (pp. 58–91). Oxford University Press.

Noppeney, C. & Endrissat, N. & Lzicar, R. (2013). *Design Driven Innovation in Artistic Perfumery: A Case Study on the Value of Design and Designers in Product Development.* *Proceedings of the 10th European Academy of Design Conference - Crafting the Future*, Gothenburg, April 17-19 2013.

Noppeney, C., Endrissat, N. & Lzicar, R. (2012) *Consistent, Authentic & Emotional: Design-based innovation in Artistic Perfumery.* *Proceedings of the Design Management Institute (DMI) International Research Conference: Leading Innovation through Design*, August 8-9, 2012 in Boston, Massachusetts.

Krohn, T. (2012) *Und was erzählt ihr Parfüm? – Acht Geschichten von Tim Krohn.* *Ode #1 Scentual Perception – A publication of Bel Epok*, Cologne, p. 56-65.

Lzicar, R. & Noppeney, C. (2012). *Seeing Trust – Smelling Trust: Communicating emotions in a Design Process.* *Proceedings of the 8th International Conference on Design & Emotion*, Central Saint Martins College of Arts and Design, London UK, 11-14 September 2012.

Noppene, C. (2012). Customers Who Bought This Item Also Bought... – Associations Across the Senses. *Ode #1 Scentual Perception – A publication of Bel Epok*, Cologne 2012, p. 76-79.

2 Participation in a Curated Exhibition

Wissensduft: videos, sounds and images. *Parfum – verpackte Verführung*, Museum Bellerive, Zürich, 2 December 2011 – 9 April 2012.

3 Conference and Workshop papers

Endrissat, N., Sergi, V. & Noppene, C. (2018) Evaluative moments in scent-making: Exploring 'sensing' and 'experiencing' as constitutive of organizing. *Sub-theme 5: Organization as Communication: The enduring and fading away of organizations, 34th EGOS Colloquium*, July, 2018, Tallinn, Estonia.

Endrissat, N. (2018) Craft work as enchantment: perfumery's magic. Craft Workshop: Craft and Craftmanship in Organizations, Lancaster Business School, UK, May 2-4.

Noppene, C. (2018). The smell of innovation. Special Session at *Journal of Product Innovation Management Research Forum*, Chicago, 3.-4. November 2018.

Endrissat, N., Sergi, V. & Noppene, C. (2018) Evaluative moments in scent-making: Exploring 'sensing' and 'experiencing' as constitutive of organizing. *Sub-theme 5: Organization as Communication: The enduring and fading away of organizations, 34th EGOS Colloquium*, July, 2018, Tallinn, Estonia. – *nominated for 'that's interesting award'*.

Endrissat, N. & Noppene, C. (2017). Smells like craft spirit. Paper presented at the *Organization of Craft Work Workshop: Identities, Meanings and Materialities*, June 8, Birmingham, UK.

Noppene, C. & Endrissat, N. (2017). In Search of Meaning: How Perfume Blogs Culturalize Scent. Poster presented at Consumer Culture Theory Conference 2017, Anaheim, July 9-12, 2017.

Endrissat, N. & Noppene, C. (2015). Entre-senses: A sensual approach to s(c)ents-making and creativity in perfumery. 10th Organization Studies Summer Workshop on Organizational Creativity, Play and Entrepreneurship. Crete, May 22-24th.

Endrissat, N. & Noppene, C. (2014). New Scents in Action: Collective S(c)en(t)s Making in Artistic Perfumery". Paper presented at 7th Art of Management and Organization Conference, Copenhagen, 28-31 August 2014.

Noppene, C. & Endrissat, N. & Lzicar, R. (2013). Design Driven Innovation in Artistic Perfumery: A Case Study on the Value of Design and Designers in Product Development. Paper presented at 10th European Academy of Design Conference - Crafting the Future, Gothenburg, April 17-19 2013.

Endrissat, N. & Noppene, C. & Islam, G. (2013). Project Coordination via Moodboards: Lessons from the Creative Industries. Paper to be presented at: 3rd Interreg Conference, EM Normandie and University of Southampton "Creative industries: think tanks for innovative practices in management, strategy and organization?", in partnership with Journal of Business Research.

Noppene, C. & Endrissat (2013). Ephemeral, elusive, and hard facts: scientific and aesthetic practices in scent design. Paper to be presented at STS Turns Aesthetic: Architecture, Design and the Fine Arts as Epistemic Cultures in the Making in collaboration with STS-CH (ETHZ), 7./8. November 2013.

Noppene, C. & Endrissat, N. (2012). Crossing Senses: Meaning Making in Artistic Perfumery. Paper presented at the 28th EGOS Colloquium, Helsinki, July 5-7, Sub-theme 13: In Search for Meaning: Rethinking and Energizing Research on Creative Industries.

Endrissat, N. & Noppene, C. (2012). The ‚creative turn‘ in ethnography: Tales from the field of artistic perfumery. Paper presented at the 28th EGOS Colloquium, Helsinki, July 5-7, Sub-theme 22: New forms of organizational ethnography.

Noppene, C. & Endrissat, N. & Lzicar, R. (2012). Consistent, authentic & emotional: Towards a comprehensive understanding of design led innovation in artistic perfumery. Paper presented at International Design Research Conference, Leading Innovation through Design, Boston, 8-9 August.

Noppene, C. & Lzicar, R. & Endrissat, N. (2012). Seeing Trust – Smelling Trust: Communicating emotions in a Design Process. Paper presented at 8th International Conference on Design & Emotion, London, 11-14 September 2012.

Noppene, C. & Endrissat, N. (2012). The studio as a site of scientific and aesthetic practices. Paper presented at EASST/4S Meeting, Copenhagen, 17-20 October, Open Panel on Studio Studies: Ethnographies of Creative Production.

Noppene, C. & Endrissat, N. (2011b). Materializing the Immaterial: Processes of Perfume-making. Paper presented at the 3rd International Symposium on Process Organization Studies: How Matter Matters: Objects, Artifacts and Materiality in Organization Studies, Corfu, 16-18 June 2011.

Noppene, C. & Endrissat, N. (2011a). Images, affects, fragrances: the role of boundary objects and aesthetic knowledge in a perfume-making process. Paper presented at the 27th EGOS Colloquium, Gothenburg, July 7-9 2011, Sub-theme 14: Art, Design and Organization.

Noppene, C. & Endrissat, N. (2011c). Organizational ingenuity in niche perfumery: The ambivalent role of institutional constraints for the rise of an artistic perfumery brand. Paper presented at the Ingenuity Conference “Discovering Creativity In Necessity: Organizational Ingenuity under Institutional Constraints”, DeGroote School of Business, McMaster University, Burlington, Ontario, 8-11 September 2011.

4 Public lectures and presentations

Noppene, C. (2018). Magie des Dufts: Grundlinien einer sozialwissenschaftlichen Kulturgeschichte des Parfums. Vortrag anlässlich der Tagung „Perfumative“ an der *Zürcher Hochschule der Künste*, 9.-10.11.2018.

Noppene, C. (2018). Body odor as artistic practice. Gastvortrag am *Columbia College Chicago*, 31.10.2018.

Endrissat, N. (2017). A sensual approach to practices: linking the senses/affect to practice theory. Presentation at the research group RECOR, Université de Québec à Montréal, 11.10.2017.

Endrissat, N. (2017). The material constitution of experience – the case of perfume making. Presentation at the research group l'Ourepo, Université de Montréal, Département de communication, 06.10.2017.

Noppene, C. (2017). Indie Perfume: Disruption and Dissent. Vortrag im Rahmen von *Perfumer's World* Los Angeles, 6.07.2017.

Endrissat, N. (2016) Beyond creative genius. Creativity in perfume making. Research talk at the Institute for Art and Olfaction, Los Angeles, 19.07.2016.

Noppene, C. (2016). Designprozesse und Objektpraxis bei der Entwicklung affektbasierter Parfums. Gastvortrag an der Universität Luzern, 15.12.2016.

Noppene, C. (2016). Beyond the Juice: the Role of Blogs and Awards. Vortrag am *Institute for Art and Olfaction* in Los Angeles, 10.08.2016

Noppene, C. (2016). Ephemeral materiality. Vortrag & Workshop im Rahmen des Y Think Tank "New Materiality & Beyond" an der Tongji University Shanghai, 19./20.03.2015.

Noppene, C. (2014). The potential of organizational research for the perfume industry. World Perfumery Congress in Deauville, 10.06.2014.

Noppene, C. (2013). Esxence: The Scent of Excellence, Mailand, 22 March 2013, Olfactory Marketing: trends and case histories.

Schweizerische Arbeitsgemeinschaft für perinatale Pharmakologie, Jahrestagung, Zürich, 29 November 2012, "Vertrauen, Mutterstolz & weinende Männer – Facetten der Gender Thematik in der Artistic Perfumery".

University of the Arts London, Aesthetics and Management Hub, 24 October 2012, "Perfume-making: At the Junction of Creative Production and Scientific Practices" (talk) and "Collaborating across Creative Professions – the role of objects and artifacts" (seminar).

FHNW Hochschule für Gestaltung und Kunst, Tagung, Bild-Funktionen, 22 September 2012, "Verbindlich – Unverbindlich: Zur Rolle von Bildern in Designprozessen in einem Fall aus der Parfumentwicklung".

Grenoble Ecole de Management, MOTI Seminars & PACTE Seminars (Research Group "Organizing Markets & Technology), 27 April 2012, "Materializing the immaterial: relational movements in a perfume's becoming".

Högskolan för Design och Konsthantverk, University of Gothenburg, 19 April 2012, "Feeling Trust, Seeing Trust & Smelling Trust: Design Processes in Artistic Perfumery".

Noppene, C. (2012). Across the senses: Meaning Making in Artistic Perfumery, Esxence: The Scent of Excellence, Mailand, 29 March 2012.

Krohn, T. (2012). Lesung anlässlich der Lancierung von ODE - Fanzine zum Thema Parfum im Museum Bellerive, Zürich, 24 March 2012.

Noppene, C. & Fischenich, S. (2012). Wissensduft: Ergebnisse aus einem Forschungsprojekt des Schweizerischen Nationalfonds zu "Artistic Perfumery", Museum Bellerive, Zürich, 3 March 2012

Endrissat, N. (2011). Translating pictures into scents: Künstlerische Arbeitsprozesse in artistic perfumery, HKB Forschungskolloquium, 16. March 2011.

